



LATIN OPINION BALTIMORE
MEDIA KIT 2022



We Are

Is a Maryland Hispanic Multimedia Platform, pioneer in bilingual communication media.

Founded in the city of Baltimore in the Year 2004, An MBE, DBE and SBE. Maryland Certified Company (NAICS CODES: 511110 - MBE/DBE/SBE - NEWSPAPER PUBLISHERS.

515112 - MBE/DBE/SBE - RADIO STATIONS.

541613 - MBE/DBE/SBE - MARKETING CONSULTING SERVICES. 541810 - MBE/DBE/SBE - ADVERTISING AGENCIES.)

it produces and commercializes, Latin Opinion Baltimore News (in its printed and digital versions) and it offers Government and Corporate Translation, Community Radio Talk Show, Sports Marketing Consultant and Public Relations Services.

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Our Strength

Is our webpage latinopinionbaltimore.com, with more than 2 million hits during the year 2021 and the acknowledgement of the National Association of Hispanic Publication NAHP, as the on-line site with best results for the advertisers in the region, thus increasing the quantity of our readers and visitors with highly rewarding numbers which add to our followers in social media. It is worth noting that our CEO Erick A. Oribio, a Maryland Top Hispanic Outreach Specialist, was one of the architects for the Bilingual Voting System in Spanish in Maryland and served as the Hispanic Outreach Manager and Press Information Officer for the Maryland Governor Census 2000 Office and is an expert in Hispanic Demographic Affairs. He also participates directly in the design of all of our marketing strategies to best serve our clients.

¿Para qué vas a llamar a un Relacionista Público para que él nos llame a nosotros? Nosotros seremos tu PR y tendrás toda nuestra plataforma a tu entera disposición.

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Special Awards

With a 100% customer satisfaction level and our continuous contributions to the society, Latin Opinion has received several significant recognition locally, nationwide, from the Federal, State, Counties and Municipal Elected Officials; from universities, schools, entrepreneurial organizations and chambers of commerce; from religious, cultural, diplomatic, sports and health organizations. All these elements have helped us earn trust and credibility among our readers, followers and listeners. We remain at your entire services.

**“Somos el equipo profesional de más trayectoria, de más experiencia y el más reconocido. Somos los pioneros.”
1997 - 2022**

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Events Sponsored by



We proudly sponsor numerous local community events, such as the Maryland Race for the Cure Susan Komen, Saint Jude Children's Hospital Maryland Run/Walk, Maryland Kidney Run/Walk, Baltimore State Attorney Office Victims Run/ Walk, College Success Scholars University of Maryland Annual Gala, Baltimore Gran FERIA Latina, Anne Arundel County Hispanic Health & Resources Fest, Audubon Baltimore Birds Fest, Greater Washington Hispanic Chamber of Commerce, Maryland Hispanic Business Conference and Baltimore Light City Festival.

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Traslacion

With our team of certified interpreter translators with more than 20 years of experience in translations to government agencies advertising agencies and oil Corporations. We provide an impeccable translation service from English to Spanish the rates vary according to the work required.

Translation Rates

A- Standard	TBD per word
B- Non-Profit	TBD per word
C- Political	TBD per word



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Radio

Latin Opinion Radio

The only local online bilingual community radio station and produces IMPACTO LATINO the Baltimore first Community Radio Talk Show in 1998 on CBS Radio.

We present guests and the most relevant topics of the Hispanic Community in Maryland and all around the world. Public services and announcements are free reaching massively to the Latino Market broadcasting live for radio and social media simultaneously.

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Rates & Sizes

National Rate Card 2022

Newspaper 9.000 Copies

Setting: PDF or JPG, 200 dpi, CMYK, Real Size.

Deadlines

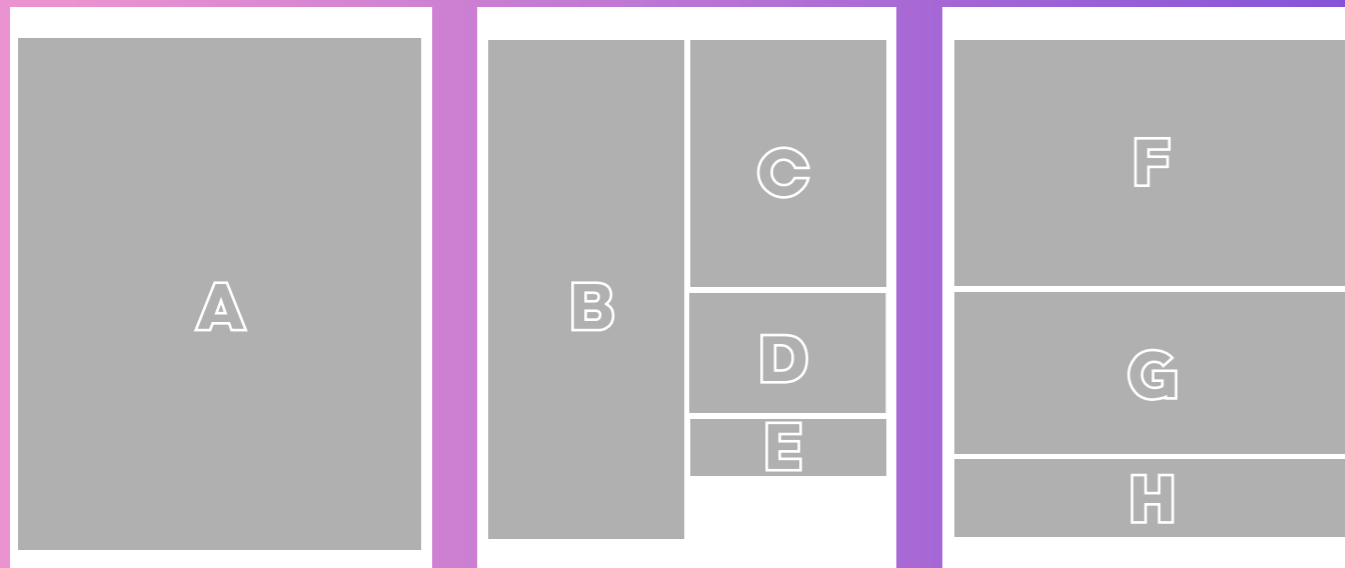
Spaces 2 weeks prior publications date.

Materials 1 week prior publication date.



Front Page

BANNER	WIDTH X HIGH	PRICE
P1	1,82" X 1,89"	\$1,700.00
P2	1,82" X 1,89"	\$1,800.00
P3	7,77" X 1,94"	\$ 900.00



Inner Pages

SIZE	WIDTH X HIGH	PRICE COLOR	PRICE B/W
A-FULL PAGE	9,75" X 12,25"	\$1,700.00	\$1,700.00
B-BACK PAGE	9,75" X 12,25"	\$1,800.00	\$1,800.00
C-HALF PAGE V	4,8" X 12,25"	\$ 900.00	\$ 900.00
D-QUARTER PAGE	4,8" X 6,05"	\$ 500.00	\$ 500.00
E-CAPSULE	4,8" X 1,3"	\$ 300.00	\$ 300.00
F-HALF PAGE H	9.75" X 6"	\$ 900.00	\$ 900.00
G-ONE THIRD PAGE	9.75" X 3,35"	\$ 500.00	\$ 500.00
H-BANNER TIPE C	9.75" X 1,55"	\$ 300.00	\$ 300.00

Rates & Sizes

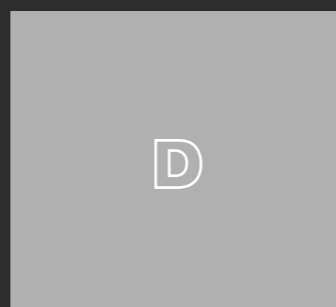
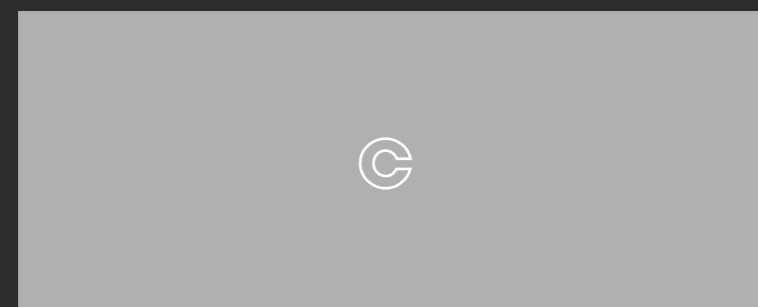
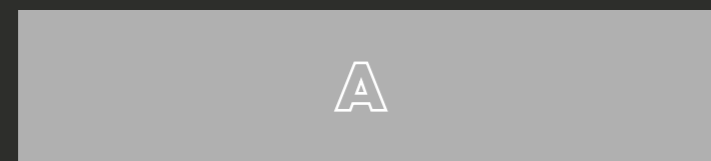
Digital Rate Card 2022

Website & E-Newsletter

Setting: Web Resolution 72 dpi. * Biweekly Rates

More than 10.000 Subscribers

La página web de mayor tráfico hispano en central MD.



Pixel Measurements

SIZE	WIDTH X HIGH	PRICE
A-TOP HORIZONTAL	730 X 160 px	\$ 500.00
B-FULL HORIZONTAL	1160 X 185 px	\$ 450.00
C-HALF HORIZONTAL	780 X 315 px	\$ 400.00
D-SQUARE	350 X 315 px	\$ 300.00
E-SMALL VERTICAL	155 X 250 px	\$ 200.00

*Other sizes by request

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Video & Photography

Latin Opinion brinda servicios profesionales de video y fotografía. Nuestra corporación cuenta con equipos profesionales de última tecnología y un selecto grupo de profesionales.

Rates Armando:
According to the work required.

Nuestros Equipos:

- Live streaming: LiveU LU 600
- Cámaras de vide Panasonic 370 HD P2
- Niko 850 4K
- Luces led.

Profesionales Audio:

- Video corporativo
- Comerciales para televisión
- Comerciales y videos para las redes sociales
- Documentales
- Reportajes
- Servicios de LiveU
- Reportes en vivo
- Fotografía comercial
- Fotografía corporativa
- Fotografía para eventos
- Foto reportaje

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