

# LATIN OPINION

MARYLAND HISPANIC MULTIMEDIA PLATFORM

**ELECTIONS 2022**

## 2022 Maryland Gubernatorial Elections



**Erick A. Oribio**  
CEO/Political Consultant  
Latin Opinion Maryland

The Hispanic  
Vote: Diverse  
and Decisive  
“Every Vote Count”

[www.LatinOpinionBaltimore.com](http://www.LatinOpinionBaltimore.com)

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Maryland Pioneer Hispanic Multimedia Platform



- Print/Digital Newspaper
- Online Platform
- Radio Show
- Translation Services
- Political Consulting



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## CERTIFICATIONS

MBE, DBE and SBE Maryland Certified Company



NEWSPAPER  
RADIO STATION  
MARKETING CONSULTING  
ADVERTISING AGENCY  
PUBLIC RELATIONS  
IN BUSINESS SINCE 1997

**LATINO VOTE  
OUTREACH  
SPECIALISTS**

**ADVERTISING  
SPECIAL  
PACKAGE  
\$1,500.00**

**BECAUSE  
LATIN OPINION  
MATTERS!**

**GUBERNATORIAL  
ELECTIONS  
2022**

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## ELECTIONS 2022

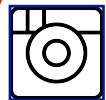
FULL PAGE  
AND BACK  
PAGE

SIZE  
9,75" X  
12,25"

### NEWSPAPER FULL PAGE PRINT & DIGITAL

- \* 9,000 DISTRIBUTED COPIES
  - \* EVERY MONTH PUBLICATION
  - \* 350 DISTRIBUTION POINTS
  - \* PRINT & DIGITAL FULL PAGE COLOR
- REGULAR RATE \$1,800.00

### SOCIAL MEDIA COVERAGE



1.32 K  
Followers



21,383 K  
Followers



12 K  
Followers

### WEBSITE REGULAR RATES

A	
C	E
D	
B	A \$500 B \$450 C \$400 D \$300 E \$200

### WEBSITE

- \* 20,000 NEW WEBSITE VISITORS MONTHLY AVERAGE
- \* 30,000 WEBSITE VISITORS MONTHLY AVERAGE
- \* 250,000 ONLINE HITS MONTHLY AVERAGE
- \* THE HIGHEST HISPANIC TRAFFIC IN CENTRAL MARYLAND

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## AD PROPOSAL

For Gubernatorial Elections in Maryland 2022

Reaching Out Maryland Primary Elections Active Latino  
Voters by City and by Counties.

### POLITICAL RATE

#### 3 WEEK PACKAGE INCLUDES:

- \* 1 COLOR FULL PAGE W 9,75"x H 12,25" px
- \* 12 FACEBOOK POSTS WITH BOOST
- \* 12 INSTAGRAM POSTS WITH BOOST
- \* 1 WEB SQUARE BANNER W 375" X H 315" px
- \* 1 AD IN OUR E-NEWSLETTER

**\$1,500.00**

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